



TED RÖNESANS KOLEJİ

**PRIVATE TED RÖNESANS COLLEGE PRIMARY SCHOOL, MIDDLE SCHOOL, AND ANATOLIAN
HIGH SCHOOL
(RÖNESANS ÖZEL OKULLARI EĞİTİM ÖĞRETİM HİZMETLERİ A.Ş.)
PERSONAL DATA PROTECTION AND PROCESSING
MARKETING EXPLICIT CONSENT FORM**

The **Personal Data Protection and Processing Parent and Student Clarification Text ("Clarification Text")**, prepared by **TED Röneseans College ("TED Röneseans College")**, operated by **Röneseans Özel Okulları Eğitim Öğretim Hizmetleri Anonim Şirketi**, within the scope of the **Law No. 6698 on the Protection of Personal Data ("KVKK")**, has been presented to me.

By signing this form on behalf of my child, whose information is provided below and for whom I am the **Parent / Legal Guardian**; I hereby accept, declare, and undertake that I give my **explicit consent** to the following:

- The use of identity, contact, and educational information belonging to me and my child (of whom I am the guardian), shared via forms by TED Röneseans College, for the purpose of sending me electronic communications via **e-mail, SMS, MMS, post**, and other electronic communication tools for **discounts and campaigns, promotion, advertising, and marketing activities, updates**, and similar marketing purposes without limitation;
- The execution of **parent relationships management processes**, the conduct of analysis and targeting studies, the performance of **surveys and satisfaction measurement studies**, and being contacted within this scope;
- The **transfer of identity, contact, and educational information** belonging to me and my child (of whom I am the guardian) to:
 - **Business partners** collaborated with and/or from whom services are received (educational platforms, testing centers, social media service providers, suppliers providing support in corporate communications, and others);
 - **Third-party suppliers, firms, and consultants** providing support in social media and corporate communications within the scope of TED Röneseans College's activities;
 - **Organizations and firms** providing storage, archiving, and **IT support** (server, hosting, cloud computing, e-mail, and others).